

Contact

Zurich, Switzerland
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(LinkedIn)

Top Skills

Working with Investors
Start-up Ventures
Entrepreneurship

Languages

English (Full Professional)
Spanish (Full Professional)
French (Professional Working)
Italian (Limited Working)
German (Native or Bilingual)

Michael Kleindl

Founder & Managing Partner Collateral Good
Zurich, Zurich, Switzerland

Summary

After more than 20 years as an entrepreneur, business angel and venture capital investor in Tech & Internet I decided to do something good for our planet. Transforming the global food, food waste, materials, fashion and packaging system is most likely one of the biggest challenges mankind has. That's why I have moved to invest in Sustainability. Technology & Innovation and Venture, what I know well, is and will be the driving force to reverse climate change and related issues.

Experience

Collateral Good
Founder & Managing Partner
August 2022 - Present (3 years 9 months)
Zurich, Switzerland

A Swiss based climate first Venture Capital platform transforming polluting industry systems to more sustainable ones. Investing worldwide with the underlying mission to support and promote a positive global impact on the environment, human health and animal welfare.

Sustainable food waste management, sustainable packaging, sustainable food overall, sustainable fashion and more are the main focus areas.

Relevant Group
Founder
July 2009 - Present (16 years 10 months)
Madrid, Community of Madrid, Spain

Digital marketing consultancy focusing on larger corporates helping them with acquisition performance marketing across all digital channels. Operating in Spain and Mexico.

KOMM Investment
Founder & Managing Partner
July 2005 - Present (20 years 10 months)
Zug, Switzerland

Investor, mainly in areas of Sustainability

Blue Horizon Ventures

Co-Founder & Managing Partner

April 2018 - June 2021 (3 years 3 months)

Zürich Area, Switzerland

Backing the best entrepreneurs globally who will challenge the food system towards a better world

Crossinx

Co-Founder & Chairman

October 2008 - April 2021 (12 years 7 months)

Frankfurt, Hesse, Germany

Leading German fintech, focusing on e-invoicing. Followed and supported the company as active, non-executive Chairman. Exited to Bankup SA, a listed company on Euronext in April 2021, generating significant returns for founders and shareholders.

Internet and Technology

Previous Life

July 1994 - December 2017 (23 years 6 months)

Various

Entrepreneur in Digital Marketing including IPO with AdLINK, Business Angel Investor and Venture Capital Investor engaged with companies such like Adcloud, Bodeboca, Buy VIP, Cabify, Crossinx, Coru, Giant Swarm, Reservamos, Restaurantes.com, Sindelantal, Smartclip, Ticketea, Zanox and many others.

ZANOX Hispania SL

Founder

September 2003 - July 2007 (3 years 11 months)

Madrid, Community of Madrid, Spain

Leading European affiliate network. Built the spanish and latin american business, merged into the TopCo and exited to a consortium of Axel Springer AG and Publigroupe valueing the company including earn out payment with more than EUR 300M

Adlink Internet Media AG

Co-Founder and CEO

July 1997 - June 2003 (6 years)

Montabaur, Rhineland-Palatinate, Germany

- Co-founded and led Adlink Internet Media AG, a pioneering digital marketing company during the dotcom era.
- Drove the company from zero revenue to over EUR 50M, scaling the team to over 300 employees.
- Achieved a successful IPO in 2000, raising more than EUR 100M, establishing a strong market presence.

Being the youngest German CEO taking a company public at the time

Education

EBS Universität für Wirtschaft und Recht

Graduate, Business Administration · (1990 - 1994)

Nassauische Sparkasse Wiesbaden

"Bankkaufmann", Formation as bank clerk · (1988 - 1990)